1969 Morty Manford, a leading activist in the movement for LGBTQ+ rights, was at the Stonewall Inn when the now-famous police raid happened.

1972 Jeanne Manford penned a letter to the New York Post expressing her outrage. She carried a supportive sign marching with Morty in the Christopher Street Liberation Day March. Jeanne and her husband held meetings in their home, which became a haven for people whose loved ones had come out. This group became known as *Parents FLAG (Parents and Friends of Lesbians and Gays)*.

1980 *Parents FLAG* began to distribute information to educational institutions and communities of faith nationwide, establishing itself as a source of information for the general public.

1981 members decided to launch a national organization.

1982 *The Federation of Parents and Friends of Lesbians and Gays, Inc.*., then representing some 20 groups, was incorporated in California and granted non-profit, tax-exempt status. Its acronym *PFLAG* was commonly used.

1990 following a period of significant growth, *PFLAG* employed an Executive Director, expanded its staff, and moved to Washington, DC.

1993 *PFLAG* added the word “Families” to the name, and added bisexual people to its mission and work.

1998 *PFLAG* added transgender people to its mission.

2014 the organization officially changed its name from “Parents, Families and Friends of Lesbians and Gays” to, simply, *PFLAG*. This change was made to accurately reflect *PFLAG* members, those *PFLAG* serves, and the inclusive work *PFLAG* had been doing for decades.

2023 *PFLAG* celebrates 50 years of leading with love.